



## **IPC MEMBERSHIP BENEFITS**

IPC is currently looking to expand its membership and recruit more allies in its efforts to harmonise and regulate personnel certification on a global scale.

But what are the benefits to expect from joining the ever-growing IPC team? What do members gain from participating in the IPC efforts?

### **International recognition and acclaim**

As an IPC member, the certificates you issue to professionals will be immediately recognised by other IPC members around the world, as well as by other organisations, with which IPC cooperates. You will also be a member of an international association that establishes rules and regulations for the certification of professionals from various sectors, an association which is esteemed by other organisations in the field (IAF, ISO, etc.) and the market in general.

### **Increased credibility/ reliability and prestige**

Both the certificates issued by your organisation and the performance of the professionals you certify will be viewed as conforming with a high set of standards, set by an association of organisations active in personnel certification and conformity assessment that strive to increase the status of certified personnel on a global scale. This leads to an instant increase in your organisation's prestige, as value is added to your certificates and your organisation is viewed as one of those that seek to improve the standing of personnel certification worldwide.

### **Improvement of certification and management systems**

Both the certification and the management system your organisation has implemented can be improved, through the exchange of ideas and expertise with other members and the Peer Evaluation IPC performs amongst its members, in order to verify that they conform to the standards it has set.

### **Increased assurance**

You will feel more confident of the outcome of your activities regarding personnel certification, as they will comply with the standards set by you and a group of other competent and successful organisations.

### **Increased competence of personnel**

The professionals you certify will be increasingly competent, as they will benefit from the expertise and knowledge you will be sharing with the other IPC members and a number of prestigious organisations in the field.

### **Added value to end users**

By improving the standing of the certification your organisation offers, as well as the certification procedure worldwide, you will benefit from the satisfaction and confidence of the end users in your products, thus expanding your prospects with them and improving the status of personnel certification within the market.



### **Marketing benefits**

IPC promotes the activities of its members in as many ways as possible on an international scale. Upon joining, your organisation will be listed among our current members on the IPC website. This list is mentioned to all those seeking information on personnel certification, either as end users or as organisations. Lists of members are also included in a wide range of marketing material IPC distributes.

### **Networking opportunities**

You will join a team of highly-competent and successful Personnel Certification Bodies and other organisations, which will enable you to benefit from their respective experience and expertise in personnel certification. You will be able to liaise with members from all over the world and exchange views and ideas on performing business.

### **Better connection with the market**

Your networking options will also expand externally, through a variety of means such as the IPC promotion of its members, your appearance on the IPC website, the conferences and other functions on personnel certification IPC organises or attends, etc. You will be better known to professionals interested in certification and organisations seeking to employ these alike.

### **Interaction with major organisations**

IPC has established a network of contacts with all major organisations in the conformity assessment market, which it plans to continually expand. Therefore, members can benefit both directly and indirectly from the expertise of organisations such as IAF, ISO, CASCO, Codex Alimentarius, etc.

### **Uniform improved performance**

Being an IPC member can have positive effects both on the performance of your organisation, which will operate according to guidelines that are set for all similar organisations, and on the performance of the professionals certified by you, which will conform to the guidelines regulating it all over the world.

### **Guidance and best practice for each scheme**

IPC aids its members and other parties interested in personnel certification and the development of certification schemes. Presently, the association is looking to act as a technical committee to such organisations, in order to promote and expand personnel certification in various sectors.

### **Participation in business improvement efforts**

You will have the opportunity to contribute to the improvement of personnel certification and the industry in general, thus being able to express views on and shaping the direction you wish it to follow.

### **Recognition of certification schemes Accreditation Bodies do not accredit**

By recruiting the assistance of IPC in creating a new certification scheme which cannot yet be accredited the credibility and potential of the scheme in question is instantly recognised worldwide and your organisation can subsequently play a leading part in promoting it further.